



Missouri State High School Activities Association

1 N. Keene Street, Columbia, MO 65201 ♦ P.O. Box 1328, Columbia, MO 65205

Phone (573) 875-4880 ♦ email@mshsaa.org

♦ www.mshsaa.org ♦

Dr. Jennifer Rukstad, Executive Director

Stacy Schroeder, Associate Executive Director

Davine Davis, Assistant Executive Director Doug Fessler, Assistant Executive Director Craig Long, Chief Financial Officer Lou Mazzocco, Assistant Executive Director
Marty M. Marsh, Assistant Executive Director Kenny Seifert, Assistant Executive Director Greg Stahl, Assistant Executive Director Jason West, Communications Director

FOR IMMEDIATE RELEASE

Contact: Jason West, Communications Director

Email: jason@mshsaa.org

Date: 8/15/2022

MSHSAA and Missouri Online Announce Partnership

Columbia, MO. – MSHSAA is pleased to announce our partnership with the University of Missouri – Missouri Online ‘Positive Coaching and Athletic Leadership, Master of Education’ program as one of the opportunities to assist Missouri’s coaches for advancing their career with an enhanced Master’s degree focused on athletic leadership.

Teachers, coaches and administrators across the state continue their education beyond the basic requirements to improve their skills, deepen their knowledge and develop innovative approaches to leading students. MSHSAA is proud to offer this program as an avenue for MSHSAA coaches to help add specific training that will be crucial to their success.

“We are grateful for the opportunity to partner with the University of Missouri – Missouri Online as we begin the upcoming school year with an excellent opportunity for educators in our state to continue their education with the ‘Positive Coaching and Athletic Leadership’ degree. MSHSAA recognizes the value offered through this amazing program will be seen in the enhanced experiences of students,” said Dr. Jennifer Rukstad, MSHSAA Executive Director.

The University of Missouri – Mizzou Online, Master of Education degree opportunity with a focus in positive coaching and athletic leadership are top-ranked program in both the US News & World Report 2022 Grad Education and Veterans Grad Education categories. More information about the program can be found on their website.

[Missouri Online Positive Coaching and Athletic Leadership](#)

-MSHSAA-

“MSHSAA promotes the value of participation, sportsmanship, team play and personal excellence to develop citizens who make positive contributions to their community and support the democratic principles of our state and nation.”