

MSHSAA Public Service Announcements (all sports)

GUIDELINES:

** Read any combination of three during all MSHSAA games.*

MSHSAA PSA ANNOUNCEMENT — 30 SECONDS

TONIGHT'S GAME IS NOT ONLY A COMPETITIVE CONTEST BETWEEN THESE TWO SCHOOLS, BUT IT'S ALSO AN EDUCATIONAL EXPERIENCE FOR THE STUDENTS INVOLVED. BECAUSE HIGH SCHOOL ACTIVITIES ARE ABOUT LEARNING LIFE VALUES, YOUR FRIENDS AT _____ (radio/tv/school) AND THE MISSOURI STATE HIGH SCHOOL ACTIVITIES ASSOCIATION REMIND EVERYONE TO DO THEIR PART IN KEEPING OUR HOMETOWN SPORTS A POSITIVE EXPERIENCE FOR EVERYONE. WHEN YOU ATTEND YOUR NEXT GAME, DO YOUR PART TO HELP REKINDLE THE SPIRIT OF CITIZENSHIP BY SHOWING GOOD SPORTSMANSHIP. YOU'LL BE TEACHING A POSITIVE LESSON AND YOU'LL BE PRESERVING A PROUD TRADITION IN THE STATE OF MISSOURI.

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MSHSAA PSA ANNOUNCEMENT — 30 SECONDS

WHETHER ITS BALLS AND STRIKES, FOULS OR FLAGS, YOUR REFEREES AND GAME OFFICIALS ARE A VITAL PART OF HIGH SCHOOL ATHLETICS. IF YOU'VE EVER TRIED YOUR HAND AT OFFICIATING, YOU KNOW HOW HARD THESE MEN AND WOMEN WORK, AND YOU CERTAINLY KNOW THAT THEY WOULD NEVER MISS A CALL INTENTIONALLY. KEEP THESE THINGS IN MIND AS YOU ATTEND SPORTING EVENTS. AFTERALL, RESPECTING OFFICIALS AND AUTHORITY FIGURES IS ONE OF THE MOST VALUABLE LESSONS THAT WE CAN TEACH OUR STUDENTS. THIS MESSAGE HAS BEEN BROUGHT TO YOU BY YOUR FRIENDS AT _____ (radio/tv/school) AND THE MISSOURI STATE HIGH SCHOOL ACTIVITIES ASSOCIATION.

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MSHSAA PSA ANNOUNCEMENT — 30 SECONDS

FANS, WHEN YOU ATTEND A HIGH SCHOOL GAME, DO YOU STAND AT ATTENTION DURING THE NATIONAL ANTHEM? DO YOU CHEER A GOOD PLAY BY THE OPPOSING TEAM? IF YOUR TEAM LOSES, DO YOU TAKE IT WELL IN STRIDE? IF YOU ANSWERED 'YES' TO ANY OF THOSE QUESTIONS, YOU ARE SHOWING POSITIVE EXAMPLES OF SPORTSMANSHIP. DON'T FORGET THAT WHEN YOU ATTEND HIGH SCHOOL EVENTS, YOUNG EYES ARE WATCHING YOU FOR EXAMPLES OF ACCEPTABLE BEHAVIOR. BY MAKING A CONSCIOUS EFFORT, YOU'LL BE HELPING OUR STUDENTS GROW INTO BETTER CITIZENS. THIS MESSAGE WAS BROUGHT TO YOU BY YOUR FRIENDS AT THE MISSOURI STATE HIGH SCHOOL ACTIVITIES ASSOCIATION AND _____ (radio/tv/school).

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MSHSAA PSA ANNOUNCEMENT — 30 SECONDS

ROLE MODELS ARE MORE IMPORTANT THAN EVER IN TODAY'S SOCIETY. YOU CAN SERVE AS A ROLE MODEL FOR OTHERS THE NEXT TIME YOU DISPLAY GOOD SPORTSMANSHIP AT A HIGH SCHOOL ATHLETIC EVENT. GOOD SPORTS ARE WINNERS AND ARE ALSO VITAL TO PRESERVING OUR FINE SPORTS TRADITIONS. SO THE NEXT TIME YOU ATTEND A SPORTING EVENT, REMEMBER TO BE A GOOD SPORT AND HELP REKINDLE THE SPIRIT OF CITIZENSHIP! THIS MESSAGE WAS BROUGHT TO YOU BY YOUR FRIENDS AT THE MISSOURI STATE HIGH SCHOOL ACTIVITIES ASSOCIATION AND _____ (radio/tv/school)

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MSHSAA PSA ANNOUNCEMENT — 30 SECONDS

THE SCORE OF ANY ATHLETIC EVENT IS GENERALLY FORGOTTEN OVER TIME, BUT THE ACTIONS OF PLAYERS, COACHES AND SPECTATORS LEAVE LASTING IMPRESSIONS. THE NEXT TIME YOU ATTEND A HIGH SCHOOL GAME, THINK OF HOW HISTORY WILL REMEMBER YOU. CHOOSE GOOD SPORTSMANSHIP AND HELP REKINDLE THE SPIRIT OF CITIZENSHIP. REMEMBER, THE LESSONS YOU TEACH TODAY WILL HELP DEVELOP BETTER CITIZENS IN OUR COMMUNITIES FOR TOMORROW. THIS MESSAGE WAS BROUGHT TO YOU BY YOUR FRIENDS AT THE MISSOURI STATE HIGH SCHOOL ACTIVITIES ASSOCIATION AND _____ (radio/tv/school) .

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