



Station/Company: _____ Business Phone: (____) _____ Fax: (____) _____

Address: _____

City: _____ State: _____ Zip: _____

Announcer(s) for this Game: _____

Sport: _____ Boys _____ Girls _____ Class: 8-man 1 2 3 4 5 6

Site: _____ Date: _____

Participating Team: _____ Participating Team: _____

By my signature below, I enter into this agreement whereby broadcast rights involving the above stated schools at the above stated site of the MSHSAA's District, Regional, Sectional, Quarterfinal, Semifinal or Championship tournament game are granted, with the following requirements:

- That the appropriate fee (see schedule below) was paid to the Missouri State High School Activities Association for each contest to be broadcast (District through Finals); and that the total sum was submitted in advance with this agreement.
**Note: For Class 6 and 8-man Football, the quarterfinal round (Week 12) occurs during the district championship game and will carry a rights fee. In volleyball, the quarterfinal level of the series occurs in conjunction with the sectional round, in these cases a broadcast fee will be applicable.*

Audio Webcasts (check one - pay the appropriate fee in advance)

- | | | |
|------------------------------|------------------------------|------------------------------|
| _____ 8-Man Webcast (\$25) | _____ Class 1 Webcast (\$25) | _____ Class 2 Webcast (\$30) |
| _____ Class 3 Webcast (\$35) | _____ Class 4 Webcast (\$40) | _____ Class 5 Webcast (\$45) |
| | _____ Class 6 Webcast (\$50) | |

Video Webcasts (check one - pay the appropriate fee in advance)

- | | |
|---|--|
| _____ Delayed Webcast - Non-Championship Site (\$250) | _____ Live Webcast - Non-Championship Site (\$500) |
| _____ Delayed Webcast - Championship Site (\$500) | _____ Live Webcast - Championship Site (\$1000) |

NOTES: For the purposes of this agreement, a delayed webcast does not begin less than 24-hours after the start of the contest. Any station which "simulcasts" its signal over the internet is not subject to both the internet rights fee and radio/TV broadcast rights fee, only one fee will be charged.

- That the station/production company will provide a copy of the final game video webcast in DVD format to the MSHSAA office. The official MSHSAA logo is to be used in the open and close of each webcast. The name "MSHSAA" and/or the official logo shall also be used in all score and statistical graphics.
- That the company provide competent and professional-like announcers and broadcasting; and that no dramatization shall be made of any unsportsmanlike conduct, incidents or displays on the part of the participants or fans.
- That the company will run two pre-produced public service announcements -- provided by the MSHSAA office -- during each webcast.
- That the company give advance publicity to the actual live event for the three days preceding the event and that the advance publicity shall contain information on contestants, contest date, contest time, contest site, and all ticket prices.
- That no individual or organization be permitted to sponsor or advertise any or all of the webcast for the purpose of advertising alcoholic beverages, tobacco, lotteries, gambling locations, adult services or products, or any other product which is contrary to the principles of good athletic training or interscholastic endeavors.
- That a list of all sponsors on all televising stations be submitted with this agreement for approval in advance of the telecast.
- That the delayed webcast is to be aired not less than 24 hours following the scheduled game time, and that the telecast not conflict with other scheduled MSHSAA athletic events (except for those companies which pay in advance for the rights to carry a live webcast).
- That the MSHSAA reserves the right to discontinue this agreement at any time in the event previous webcasting by that entity is considered to have been in poor taste or incompatible with the educational values of the Missouri State High School Activities Association, or in the event any of these stipulations are violated or any aspects of the company's broadcast are considered to be in poor tasted.
- Any reproduction or copy of this telecast shall not be sold or distributed without prior written consent of the MSHSAA. Live webcasts (video or audio) must be approved at least 48-hours in advance of the event by the Missouri State High School Activities Association.

SPONSOR LIST

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Signature: _____
Station Representative

Date: _____

Signature: _____
MSHSAA Representative (Site Manager)

Date: _____

NOTE: This agreement form in no way serves as a pass, a request for a pass, or a confirmation of working and/or broadcasting space. Arrangements for passes as well as working or broadcasting space must be made separately with the site manager.