



Missouri State High School Activities Association

1 N. Keene Street, Columbia, MO 65201 • P.O. Box 1328, Columbia, MO 65205

Phone (573) 875-4880 • Email Email@mshsaa.org

www.mshsaa.org

Dr. Jennifer Rukstad, Executive Director

Craig Long, Chief Operations/Financial Officer **Toni Hill, Associate Executive Director** **James Melton, Associate Executive Director**

Daryl Bradley, Asst. Exec. Dir. Doug Fessler, Asst. Exec. Dir. Alex Huck, Asst. Exec. Dir. Andrew Kauffman, Communications Dir.

Lou Mazzocco, Asst. Exec. Dir. Stephanie Turner, Asst. Exec. Dir.

Jennifer Bethmann, Coord. of Digital Media Eric Kelly, Coord. of Broadcast Media Stacey Slaughter, Coord. for Accounting

MSHSAA CENTENNIAL PSA READS

15 SECONDS - MSHSAA IS CELEBRATING 100 YEARS OF STUDENT ACTIVITY EXCELLENCE! SINCE 1926, WE'VE CHAMPIONED MISSOURI'S STUDENT-ATHLETES, MUSICIANS, SCHOLARS, AND PERFORMERS. JOIN US IN HONORING A CENTURY OF UNFORGETTABLE MOMENTS AND TRADITION. VISIT MSHSAA.ORG/CENTENNIAL. SHOW-ME 100: CELEBRATING A CENTURY OF CHAMPIONS.

30 SECONDS - MSHSAA IS CELEBRATING 100 YEARS OF STUDENT ACTIVITY EXCELLENCE! SINCE 1926, THE MISSOURI STATE HIGH SCHOOL ACTIVITIES ASSOCIATION HAS CHAMPIONED STUDENT-ATHLETES, MUSICIANS, SCHOLARS, AND PERFORMERS ACROSS THE STATE. NOW, IN OUR CENTENNIAL YEAR, WE'RE HONORING A CENTURY OF UNFORGETTABLE MOMENTS, TEAMWORK, AND TRADITION. VISIT MSHSAA.ORG/CENTENNIAL TO EXPLORE OUR HISTORY, RELIVE ICONIC MOMENTS, AND JOIN THE CELEBRATION. SHOW-ME 100: CELEBRATING A CENTURY OF CHAMPIONS.

45 SECONDS - FOR 100 YEARS, THE MISSOURI STATE HIGH SCHOOL ACTIVITIES ASSOCIATION HAS CHAMPIONED STUDENTS ON THE FIELD, IN THE CLASSROOM, AND ON THE STAGE. SINCE 1926, MSHSAA HAS SUPPORTED STUDENT-ATHLETES, MUSICIANS, SCHOLARS, AND PERFORMERS ACROSS MISSOURI. FROM THRILLING BUZZER-BEATERS TO INSPIRING CONCERTS AND ACADEMIC TRIUMPHS, GENERATIONS OF STUDENTS HAVE BUILT LIFELONG MEMORIES THROUGH TEAMWORK, COMPETITION, AND TRADITION. NOW, IN OUR CENTENNIAL YEAR, WE HONOR A CENTURY OF UNFORGETTABLE STORIES AND THE PEOPLE WHO MADE THEM POSSIBLE. VISIT MSHSAA.ORG/CENTENNIAL TO EXPLORE OUR HISTORY AND CELEBRATE WITH US. SHOW-ME 100: CELEBRATING A CENTURY OF CHAMPIONS.

"MSHSAA promotes the value of participation, sportsmanship, team play and personal excellence to develop citizens who make positive contributions to their community and support the democratic principles of our state and nation."