

■ 2025 Football Show-Me Bowl Promotional Spots

GUIDELINES:

* Read any combination of two during all MSHSAA football postseason contests

* All reads can be downloaded on mshsaa.org/media

MSHSAA SPOT ANNOUNCEMENT - Football Show-Me Bowl :45

THIS IS _____, INVITING YOU TO EXPERIENCE THE EXCITEMENT OF THE 2025 MSHSAA FOOTBALL SHOW-ME BOWL! CATCH THE TOP TEAMS IN MISSOURI AS THEY BATTLE FOR CHAMPIONSHIP GLORY — FROM 8-MAN TO 11-MAN CLASSES 1 THROUGH 6 — ALL COMPETING ON CRAIG FIELD AT SPRATT MEMORIAL STADIUM IN ST. JOSEPH. MARK YOUR CALENDARS: DECEMBER 4TH THROUGH 6TH — IT'S THREE ACTION-PACKED DAYS OF HIGH SCHOOL FOOTBALL AT ITS FINEST! DON'T MISS A MOMENT OF THE CHAMPIONSHIP DRAMA, UNFORGETTABLE PLAYS, AND THE PRIDE OF MISSOURI HIGH SCHOOL SPORTS. GET ALL THE DETAILS NOW AT MSHSAA.ORG. THAT'S THE 2025 MSHSAA FOOTBALL SHOW-ME BOWL — DECEMBER 4TH THROUGH 6TH. WHERE CHAMPIONS ARE MADE!

MSHSAA SPOT ANNOUNCEMENT - Football Show-Me Bowl :30

THIS IS _____, INVITING YOU TO THE 2025 MSHSAA FOOTBALL SHOW-ME BOWL! WATCH MISSOURI'S TOP HIGH SCHOOL FOOTBALL TEAMS COMPETE FOR STATE TITLES — FROM 8-MAN TO 11-MAN CLASSES 1 THROUGH 6 — DECEMBER 4TH THROUGH 6TH ON CRAIG FIELD AT SPRATT MEMORIAL STADIUM IN ST. JOSEPH. IT'S THREE THRILLING DAYS OF CHAMPIONSHIP ACTION YOU WON'T WANT TO MISS! FOR TICKETS AND MORE INFO, VISIT MSHSAA.ORG. THAT'S THE 2025 FOOTBALL SHOW-ME BOWL — DECEMBER 4TH THROUGH 6TH — WHERE CHAMPIONS ARE MADE!

MSHSAA SPOT ANNOUNCEMENT - Football Show-Me Bowl :15

THIS IS _____, INVITING YOU TO THE 2025 MSHSAA FOOTBALL SHOW-ME BOWL! SEE MISSOURI'S BEST BATTLE FOR CHAMPIONSHIPS — 8-MAN THROUGH CLASS 6 — DECEMBER 4TH TO 6TH AT SPRATT MEMORIAL STADIUM IN ST. JOSEPH. GET DETAILS NOW AT MSHSAA.ORG — WHERE CHAMPIONS ARE MADE!