



Missouri State High School Activities Association

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MSHSAA Announces Partnership with Musco Lighting to Enhance the Player and Fan Experience

COLUMBIA — The Missouri State High School Activities Association (MSHSAA) announced a new partnership with Musco Lighting to enhance the student-athlete and fan experience at member schools.

As official and exclusive sports lighting provider, Musco will provide educational programming and other resources to raise awareness of lighting practices that help improve on-field safety and playability, heighten gameday atmosphere, expand field usage, and extend the longevity and lifetime value of their lighting systems.

Musco also offers free on-site lighting audits that help facilities assess the performance of their existing lighting and understand key considerations for their next project.

"We are thrilled to welcome Musco as the official lighting partner of MSHSAA," MSHSAA Executive Director Dr. Jennifer Rukstad said. "This partnership represents a shared commitment to enhancing the safety, visibility and overall atmosphere of high school sporting events throughout our state. We're excited for what this collaboration means for our member schools and communities."

Musco has specialized in sports lighting and technology for nearly 50 years, with industry-leading innovations in glare reduction and light control. In addition to maintaining numerous state-level partnerships, Musco is a longtime supporter of national organizations, including the National Interscholastic Athletic Administrators Association (NIAAA) and National Collegiate Athletic Association (NCAA).

"Our partnership with MSHSAA builds on a commitment to providing safer, more enjoyable sports facilities for athletes of all ages and levels of play," said Todd Stych, a longtime Musco representative in Missouri.

About Musco Lighting

For nearly 50 years, Musco has specialized in sports lighting and technology. Musco's TLC for LED® system, Show-Light® entertainment technology and Mini-Pitch System™ modular sports solution make responsible lighting affordable with unmatched quality, performance, and reliability, and are backed by a long-term parts and labor warranty. Learn more at www.musco.com.

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"MSHSAA promotes the value of participation, sportsmanship, team play and personal excellence to develop citizens who make positive contributions to their community and support the democratic principles of our state and nation."