



# Missouri State High School Activities Association

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**FOR IMMEDIATE RELEASE**

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## MSHSAA Championship Sites Will Use Digital Ticketing

**Columbia, Mo.-** The Missouri State High School Activities Association (MSHSAA) has partnered with HomeTown Ticketing (HTT) to serve as the official digital ticketing partner. Digital ticketing will be used for all state championship events, and is an option for all other playoff contests, at the discretion of the host manager.

For the championship sites this fall, all ticket sales will be digital. “By utilizing this technology at our championship sites,” said MSHSAA Executive Director Dr. Kerwin Urhahn, “we can have a totally touchless experience at the gate for both our spectators and our workers. No money has to be traded, no tickets have to be torn. This will add another layer of safety for everyone attending the event.”

Currently, all venues hosting MSHSAA Championship events have admission limitations, except for the final sites for Girls Golf and the outdoor portions of Girls Tennis. For team sports, the digital ticket sales will be through the participating schools. For individual sports such as tennis, golf, and cross country, spectators may purchase tickets from the MSHSAA website.

**-MSHSAA-**

**“The MSHSAA promotes the value of participation, sportsmanship, team play and personal excellence to develop citizens who make positive contributions to their community and support the democratic principles of our state and nation.”**