



MSHSAA Affiliate Media Partner Program 2020-21 Registration Form



2020-21 Pricing for Academic Year	
Audio-only broadcasts:	\$200
Webstreaming Video broadcasts:	\$0*
Television Only broadcasts:	\$500

For outlets wishing to pay rights fees for the entire academic year, there is the Affiliate Media Partner Program. For **\$200** an entity could produce an **audio only broadcast** of any MSHSAA post-season event. For

\$500 an entity could produce a **Television only broadcast** of any MSHSAA post-season event that is not covered by the MSHSAA production company.

New for this year, all streaming video broadcasts must be held on the MSHSAA.tv platform. These broadcasts will be behind a paywall. Producers will receive 20% of the pay-per-view revenue generated by the broadcast. Producers of streaming content will not have to pay a rights fee for post-season contests streamed on MSHSAA.tv.

The entity would still be responsible for filling out the appropriate broadcast agreement for and filing it with the site manager for the specific contest. The entity will still be responsible for a sponsor list, as well as a memo from the MSHSAA office stating its membership in the affiliate program.

Arrangements for payment of any applicable fees or membership in the AMP program must be made prior to any productions of post-season content. If your outlet wishes to pay via credit card please contact the MSHSAA office.

A final deadline of **Friday, February 12, 2021** will be for outlets wishing to participate in the program for winter and spring sports. Once the deadline has passed, no outlets will be granted "Affiliate" status.

Outlet Information	
Outlet Name: (call letters)	
Federal ID #:	

Contact Information	
Contact Name:	
Office Phone:	
Cell Phone:	
E-Mail Address:	

Billing Information	
Billing Contact Name:	
Office Phone:	
Billing Address:	
E-Mail Address:	