

## Media Advisory Committee Recommendations

Summer 2025

- \_\_\_\_\_ 1. MSHSAA to update its freelance photography/videography policy to require applicants to provide a direct link in the credential application process to where their respective photos or videos will be published, allowing MSHSAA to verify that the content is being used in an appropriate and transparent manner. MSHSAA reserves the right to access up to 10 photos per contest free of charge. The credentialing fee will be updated to \$500 for the academic year. In addition, all freelance photographers/videographers must upload evidence of their actual business (i.e. LLC Confirmation, IRS EIN Confirmation Letter or Missouri Business License) as a part of the credential application process and review. All freelance photographers/videographers must also continue to show evidence of original content creation, have a documented background in covering high school sports and activities, and demonstrate that their work reflects the philosophy and objectives of MSHSAA. As a part of all credential requests, applicants must agree to be held to the media standards outlined in the MSHSAA Media Regulation & Credential Book.
- \_\_\_\_\_ 2. Media use of golf carts at the MSHSAA Golf Championships is **strictly limited** to individuals with a **medical condition, handicap or disability**. To request approval:
  1. **Submit a written request** to the MSHSAA Communications Department by the credential deadline. Include:
    - Media member's full name
    - Reason for the request (medical condition, etc.)
    - A physician's note
  2. If approved, you'll receive an **approval letter**, which must be:
    - Presented to the **site manager** for acknowledgment
    - Taken to the **pro shop** to arrange and pay for cart rental, if applicable.
  3. **Note:** Rental fees are the responsibility of the media member. Cart availability varies by site and is not guaranteed—**arrive early**. All cart rental policies and fees are determined by the **host course**, not MSHSAA.
  4. Carts must remain **on or near the cart path during competition**. For all other media, site managers may provide transportation (if available) to support coverage.
3. Staff Recommendation: All media outlets must upload evidence of their actual business (i.e. LLC Confirmation, IRS EIN Confirmation Letter or Missouri Business License) as a part of the credential application process and review.
4. Staff Recommendation: MSHSAA to limit schools to applying for media credentials for only current students, school staff and contracted workers.

### BOARD ACTION

*	DENIED
**	TABLED FOR FURTHER STUDY
***	APPROVED AS AMENDED
****	NO ACTION

ALL OTHERS APPROVED