Missouri State High School Activities Association



1 N. Keene Street, Columbia, MO 65201 + P.O. Box 1328, Columbia, MO 65205

Phone (573) 875-4880 • email@mshsaa.org

www.mshsaa.org

Dr. Jennifer Rukstad, Executive Director

 Stacy Schroeder, Senior Associate Executive Director
 Craig Long, Chief Operations/Financial Officer

 Toni Hill, Assoc. Exec. Dir.
 James Melton, Assoc. Exec. Dir.
 Daryl Bradley, Asst. Exec. Dir.
 Doug Fessler, Asst. Exec. Dir.
 Lou Mazzocco, Asst. Exec. Dir.
 Marty M. Marsh, Asst. Exec. Dir.

 Jennifer Bethmann, Coor. of Digital Media
 Stacey Slaughter, Coor. for Accounting
 Stacey Slaughter, Coor. for Accounting
 Stacey Slaughter, Coor. for Accounting
 Andrew Kauffman, Communications Dir.

MSHSAA Media Advisory Agenda

June 11, 2025 10 a.m. to 1 p.m.

Old Business

1. Updates on actions taken based on previous advisory meeting discussions.

New Business

- 1. Freelancer Conversation
 - a. 11:30 a.m. Amanda Lehotak (presenting)
 - b. Noon Durwood Tenny (presenting)
- 2. Golf Cart Use
- 3. Streaming Fines for Schools/Commercial Broadcasters
- 4. Press Box Radio Accommodations
- 5. Credentialing Year Round Credential?
- 6. Broadcast Agreement Forms Online
- 7. MSHSAA TV Media Pass
- 8. Linear TV Streaming Postseason
- 9. Media Rights
- 10. Adding informal Zoom meeting in December?
- 11. Minutes allowed to post per championship event
 - a. Should track be treated differently?
- 12. Non-Media Member Video Limitations
- 13. Other discussion topics from media advisory members.