



# Missouri State High School Activities Association

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Lou Mazzocco, Asst. Exec. Dir. Stephanie Turner, Asst. Exec. Dir.

Jennifer Bethmann, Coor. of Digital Media Eric Kelly, Coor. of Broadcast Media Stacey Slaughter, Coor. for Accounting

## MSHSAA Media Advisory Agenda

April 15, 2026  
10 a.m. to 1 p.m.

### Old Business

1. Updates on actions taken based on previous advisory meeting discussions.
  - a. Media Golf Cart Usage
  - b. Freelancer Photographer Vetting

### New Business

1. Photography Issues During Postseason (Diestelkamp)
2. Missouri Press Association Concerns
  - a. MSHSAA TV Media Access
  - b. Business Licenses
  - c. Credentialing System
  - d. Non-Media/Cheerleaders in media areas
  - e. Media Parking at Track
  - f. Officials
  - g. Freelance Photographers (10 Photo Policy)
3. Expanding Minimum Postseason Host Site Accommodations (Diestelkamp/Pettus)
  - a. Internet Access
  - b. Venue Curfew – Championship vs. Non-championship
4. MSHSAA Audio Network
  - a. Postseason Media Rights
5. MSHSAA TV Discussion
6. Overall Media Relations – How can we improve?
  - a. News Media Contacts
7. Thank you Shawn Beldin and Bob Diestelkamp

**“MSHSAA promotes the value of participation, sportsmanship, team play and personal excellence to develop citizens who make positive contributions to their community and support the democratic principles of our state and nation.”**