

TV

MISSOURI STATE HIGH SCHOOL ACTIVITIES ASSOCIATION
P.O. Box 1328, Columbia, MO 65205-1328, (573) 875-4880
TELEVISION BROADCAST AND INTERNET AUDIOCAST AGREEMENT



Station/Company: Business Phone: Fax

Address:

City: State: Zip:

Announcer(s) for this Game:

Sport: Boys Girls Level: Class 1 2 3 4 5 6

Site: Date:

Participating Team: Participating Team:

By my signature below, I enter into this agreement whereby broadcast rights involving the above stated schools at the above stated site of the MSHSAA's District, Regional, Sectional, Quarterfinal, Semifinal or Championship tournament game are granted, with the following requirements:

- 1. That the appropriate fee (see schedule below) be paid to the Missouri State High School Activities Association for each contest to be telecast (District through Finals); and that the total sum is submitted in advance with this agreement.

(check one - pay the appropriate fee in advance)

Delayed Broadcast - Non-Championship Site (\$750) Live Broadcast - Non-Championship Site (\$1500)

Delayed Broadcast - Championship Site (\$1500) Live Broadcast - Championship Site (\$3000)

NOTES: For the purposes of this agreement, a delayed broadcast does not begin less than 24-hours after the start of the contest.

- 2. That the station/production company will provide a copy of the final game broadcast (in DVD format) to the MSHSAA within 15 days of the game date...
3. That the company provide competent and professional-like announcers and broadcasting; and that no dramatization shall be made of any unsportsmanlike conduct...
4. That the company will run two pre-produced public service announcements -- provided by the MSHSAA -- during each broadcast.
5. That the company give advance publicity to the actual live event for the three days preceding the event and that the advance publicity shall contain information on contestants, contest date, contest time, contest site, and all ticket prices.
6. That no individual or organization be permitted to sponsor any or advertise all of the broadcast for the purpose of advertising alcoholic beverages, tobacco, lotteries, gambling locations, adult services or products, or any other product which is contrary to the principles of good athletic training or interscholastics.
7. That no individual or organization be permitted to sponsor or advertise any or all of the broadcast for the purpose of advertising for a political candidate or political party.
8. That a list of all sponsors be submitted with this agreement for approval in advance of the telecast.
10. That the MSHSAA reserves the right to discontinue this agreement at any time in the event previous broadcasting by said entity is considered to have been in poor taste or incompatible with the educational values of the Missouri State High School Activities Association...
11. Any reproduction or copy of this telecast shall not be sold or distributed without prior written consent of the MSHSAA. Live webcasts (video or audio) must be approved 24 hours in advance by the Missouri State High School Activities Association.

SPONSOR LIST

Blank lines for entering sponsor information.

Signature: Station Representative Date: Payment Received \$ (Note: If by check, please indicate the check number next to amount)

Signature: MSHSAA Representative (Site Manager) Date:

NOTE: This agreement form in no way serves as a pass, a request for a pass, or a confirmation of working and/or broadcasting space. Arrangements for passes and working and/or broadcasting space must be made separately with the site manager.

For further information contact the MSHSAA Communications Director at the above address and phone number.