

# RADIO

## MISSOURI STATE HIGH SCHOOL ACTIVITIES ASSOCIATION

P.O. Box 1328, Columbia, MO 65205-1328, (573) 875-4880

### RADIO BROADCAST AGREEMENT



Station: \_\_\_\_\_ Business Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Announcer(s) for this Game: \_\_\_\_\_

Sport: \_\_\_\_\_ Boys \_\_\_\_\_ Girls \_\_\_\_\_ Level: **Class** 1 2 3 4 5 6 8M

Site: \_\_\_\_\_ Date: \_\_\_\_\_

Participating Team: \_\_\_\_\_ Participating Team: \_\_\_\_\_

By my signature below, I enter into this agreement whereby broadcast rights involving the above stated schools at the above stated site of the MSHSAA's District, Regional, Sectional, Quarterfinal, Semifinal or Championship tournament game are granted, with the following requirements:

1. Rights fees to be paid to the Missouri State High School Activities Association for each contest to be broadcast (semifinals through finals); and that the total sum is submitted with this agreement.

**No fee is charged for District, Sectional level contests.**  
**A broadcast fee will apply for games from Quarterfinal through Championship level. (please see fees on right)**

|                             |                             |
|-----------------------------|-----------------------------|
| <b>8-Man - \$25</b> _____   | <b>Class 4 - \$40</b> _____ |
| <b>Class 1 - \$25</b> _____ | <b>Class 5 - \$45</b> _____ |
| <b>Class 2 - \$30</b> _____ | <b>Class 6 - \$50</b> _____ |
| <b>Class 3 - \$35</b> _____ |                             |

2. If the carrier is also doing an over-the air broadcast, Internet Audio Simulcasts do not carry a rights fee.  
 \_\_\_\_\_ (Station Name/Website) will carry a simulcast of above game.
3. That the company provide competent and professional-like announcers and broadcasting; and that no dramatization shall be made of any unsportsmanlike conduct, incidents or displays on the part of the participants or fans.
4. That the station will run two public service spot announcements provided by the MSHSAA during each broadcast.
5. That the station give advance publicity to the event for the three days preceding the event and that the advance publicity shall contain information on contestants, contest date, contest time, contest site, and all ticket prices.
6. That no individual or organization be permitted to sponsor or advertise any or all of the broadcast for the purpose of advertising alcoholic beverages, tobacco, lotteries, gambling locations, adult services or products, or any other product which is contrary to the principles of good athletic training or interscholastics.
7. That no political parties or candidates be allowed to sponsor or advertise any or all of the broadcast.
8. That the station requesting broadcast rights provides a list of the broadcast's sponsors and advertisers to the tournament manager before the broadcast.
9. That the MSHSAA Board of Directors reserves the right to revoke the broadcasting rights and/or discontinue the broadcast at any time in the event previous broadcasting by that station is considered to have been in poor taste or incompatible with the educational values of the Missouri State High School Activities Association.
10. That this agreement is for over-the-air broadcast rights only. Any reproduction or copy of this broadcast shall not be sold or distributed without prior written consent of the Missouri State High School Activities Association.

#### SPONSOR LIST

|       |       |
|-------|-------|
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |

Signature: \_\_\_\_\_  
*Station Representative*

Date: \_\_\_\_\_

Payment Received \$ \_\_\_\_\_  
*(Note: If by check, please indicate the check number next to amount)*

Signature: \_\_\_\_\_  
*MSHSAA Representative (Site Manager)*

Date: \_\_\_\_\_

NOTE: This agreement form in no way serves as a pass, a request for a pass, or a confirmation of working and/or broadcasting space. Arrangements for passes and working and/or broadcasting space must be made separately with the site manager.

For further information contact the MSHSAA Communications Director at the above address and phone number.