

INTERNET

MISSOURI STATE HIGH SCHOOL ACTIVITIES ASSOCIATION

P.O. Box 1328, Columbia, MO 65205-1328, (573) 875-4880

TELEVISION BROADCAST AND INTERNET AUDIOCAST AGREEMENT



Station/Company: _____ Business Phone: (____) _____ Fax: (____) _____

Address: _____

City: _____ State: _____ Zip: _____

Announcer(s) for this Game: _____

Sport: _____ Boys _____ Girls _____ Level: Class 1 2 3 4 5 6

Site: _____ Date: _____

Participating Team: _____ Participating Team: _____

By my signature below, I enter into this agreement whereby broadcast rights involving the above stated schools at the above stated site of the MSHSAA's District, Regional, Sectional, Quarterfinal, Semifinal or Championship tournament game are granted, with the following requirements:

- That the appropriate fee (see schedule below) be paid to the Missouri State High School Activities Association for each contest to be broadcast (District through Finals); and that the total sum is submitted in advance with this agreement.

Audio Webcasts (check one - pay the appropriate fee in advance)

- | | | |
|---|---|---|
| <input type="checkbox"/> 8-Man Broadcast (\$25) | <input type="checkbox"/> Class 1 Broadcast (\$25) | <input type="checkbox"/> Class 2 Broadcast (\$30) |
| <input type="checkbox"/> Class 3 Broadcast (\$35) | <input type="checkbox"/> Class 4 Broadcast (\$40) | <input type="checkbox"/> Class 5 Broadcast (\$45) |
| | <input type="checkbox"/> Class 6 Broadcast (\$50) | |

Video Webcasts (check one - pay the appropriate fee in advance)

- | | |
|--|---|
| <input type="checkbox"/> Delayed Broadcast - Non-Championship Site (\$250) | <input type="checkbox"/> Live Broadcast - Non-Championship Site (\$500) |
| <input type="checkbox"/> Delayed Broadcast - Championship Site (\$500) | <input type="checkbox"/> Live Broadcast - Championship Site (\$1000) |

NOTES: For the purposes of this agreement, a delayed broadcast does not begin less than 24-hours after the start of the contest. Any station which "simulcasts" its signal over the internet is not subject to both the internet rights fee and radio/TV broadcast rights fee, only one fee will be charged.

- That the station/production company will provide a copy of the final game broadcast in DVD format to the MSHSAA within 15 days of the game date. The official MSHSAA logo is to be used in the open and close of each broadcast. The name "MSHSAA" and/or the official logo shall also be used in all score and statistical graphics.
- That the company provide competent and professional-like announcers and broadcasting; and that no dramatization shall be made of any unsportsmanlike conduct, incidents or displays on the part of the participants or fans.
- That the company will run two pre-produced public service announcements -- provided by the MSHSAA -- during each broadcast.
- That the company give advance publicity to the actual live event for the three days preceding the event and that the advance publicity shall contain information on contestants, contest date, contest time, contest site, and all ticket prices.
- That no individual or organization be permitted to sponsor or advertise any or all of the broadcast for the purpose of advertising alcoholic beverages, tobacco, lotteries, gambling locations, adult services or products, or any other product which is contrary to the principles of good athletic training or interscholastics.
- That no individual or organization be permitted to sponsor or advertise any or all of the broadcast for the purpose of advertising for a political candidate or political party.
- That a list of all sponsors on all televising stations be submitted with this agreement for approval in advance of the telecast.
- That the telecast be aired not less than 24 hours following the scheduled game time, and that the telecast not conflict with other scheduled MSHSAA athletic events (except for those companies which pay in advance for the rights to carry a live broadcast).
- That the MSHSAA reserves the right to discontinue this agreement at any time in the event previous broadcasting by that station is considered to have been in poor taste or incompatible with the educational values of the Missouri State High School Activities Association, or in the event any of these stipulations are violated or any aspects of the company's broadcast are considered to be in poor taste.
- Any reproduction or copy of this telecast shall not be sold or distributed without prior written consent of the MSHSAA. Live webcasts (video or audio) must be approved at least 24-hours in advance of the event by the Missouri State High School Activities Association.

SPONSOR LIST

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Signature: _____
Station Representative

Date: _____

Payment Received \$ _____
(Note: If by check, please indicate the check number next to amount)

Signature: _____
MSHSAA Representative (Site Manager)

Date: _____

NOTE: This agreement form in no way serves as a pass, a request for a pass, or a confirmation of working and/or broadcasting space. Arrangements or broadcasting space must be made separately with the site manager.

for passes and working and/

For further information contact the MSHSAA Communications Director at the above address and phone number.